

## **Privacy Statement according to GDPR 2016/679**

AXIS is dedicated to protecting the confidentiality and privacy of information entrusted to it. As part of this fundamental obligation, Axis is committed to the appropriate protection and use of personal information that has been collected online. This privacy statement explains how we collect, use, share and protect the personal information we have obtained.

AXIS complies to article 13 of GDPR UE 2016/679 regarding personal data treatment.

### **Collected data**

*Data collected during surfing site:* they are collected during standard work flows of the provider. They include: IP addresses, browser types, operating system, domain name and addresses of the visited website, information on the pages visited by users within the site, access times, permanence on the individual page, analysis of internal path and other parameters relating to the operating system. The information is not meant to be collected to be associated with identified parties, but if they are crossed with other information or data held, even by third parties, may lead to the identification of the user. The provision of this data is automatic and necessary for the proper release of web services. The data are stored for 12 months for statistical analysis regarding the website visits.

*Data provided voluntarily by the user:* the optional, explicit and voluntary sending of e-mail messages to addresses available on the site automatically will lead to the acquisition of personal data that appear in the body of the message and in the e-mail address; such data will be used only and exclusively to provide the requested replies.

### **Purpose of the treatment and legal grounds**

The purposes of the data treatment are the management and maintenance of the website [www.moore-axis.it](http://www.moore-axis.it). They are:

- a) The providing of the service requested by the user i.e. the navigation on the site; the managing of the contracts finalized by the user and of the administrative, accounting, tax and legal obligations; the completion of the requests submitted by the user. The processing carried out for these purposes are necessary for the performance of contractual obligations and do not require a specific acceptance from the person involved.
- b) The recording of user experience on the website and the guarantee of the correct functioning of the web pages and their contents. The processing carried out for these purposes is based on a legitimate interest of Axis.

## **Cookies**

Cookies are small text files that websites sent to the visitor (to the Internet browser) where some information is stored in a persistent way that will be used in the same or subsequent browsing session.

During a single browsing session, visitors may also receive cookies from other websites (third-party cookies) that may collect information to be transmitted to third parties.

Cookies can have different purposes: there are technical cookies, analytical cookies and profiling cookies. Technical cookies are designed to ensure some features of the website (for example to remember the language in which you visit the site or the correct authentication of the user). Analytical cookies collect information on pages visited and on the most commonly used parts of the site to compose statistical analysis of the site. Profile cookies are designed to create a profile of the site visitor, often to propose customized advertisements within the preferences expressed during the visit to the site.

This site uses only technical cookies.

## **Data treatment management and tools used**

All processing operations are carried out using electronic procedures and supports and for the time strictly necessary to achieve the purposes for which they were collected.

Appropriate security measures were put in place to prevent the loss of data, unauthorized access, illicit, abusive or incorrect use.

## **Sharing and transfer of personal information**

The collected data are not disclosed or shared with other external entities except in the cases strictly necessary to:

- comply with a legal obligation, when required;
  - prosecute any fraud or misuse of the site or its parts;
- otherwise they will not be disclosed or communicated to other external entities.

The data are processed, stored and kept within the European Union.

## **User profiling and Marketing**

No use of automated profiling systems of the interested parties is made during the data collection by the website [www.moore-axis.it](http://www.moore-axis.it).

No marketing activities are carried out with the data collected.

## **Data storage**

The data collected will be kept for the time strictly necessary for their use, unless the storage is required by law.

The logs of the e-mail server and the website are kept for a period not exceeding 12 months.

### **Rights of the interested party**

The website users ("interested parties") can exercise their rights regarding their personal data treatment, according to the current privacy regulation.

Regarding their personal data treatment, the interested parties have the right to:

- obtain confirmation that we are processing their personal information and request a copy of them (right of ACCESS);
- ask to update the personal information we hold about them, or to update incorrect or incomplete information (right of CORRECTION);
- ask to delete personal information that we hold about them, or restrict the way in which we use such personal information (right of DELETING / LIMITATION);
- deny the possibility of their personal data treatment, unless our rights to store the information overcome the user rights (right of OPPOSITION);
- ask to receive their data or to send them to a third party specified by them (right of PORTABILITY).

Additionally, the interested parties have the right to rescind their consent at any time, without affecting the legitimacy of our management of personal data based on their prior consent.

In case of complaints regarding the treatment of your personal information or any privacy query or request that you have raised with us, please refer to the EU Data Protection Authority ("DPA") in your jurisdiction. To report problems, please contact the Data Protection Officer (DPO):

Dott.ssa Graziana Frignani

E-mail: [dataprotectionofficer@moore-axis.it](mailto:dataprotectionofficer@moore-axis.it)

Or please contact:

**AXIS S.r.l.**

Via G. Gutenberg 3, 42124 Reggio Emilia (RE) - Italy

Email: [axis@moore-axis.it](mailto:axis@moore-axis.it)

Phone: +39 0522 232110 Fax: 0522 271337